

HIH SAVING OURSELVES SYMPOSIUM

SAVE THE DATE

BLACK TO THE FUTURE

STRATEGIES | OPPORTUNITIES | SOLUTIONS

ATLANTA, GA :: AUGUST 15-17, 2025



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FOR UPDATES.



SAVING OURSELVES SYMPOSIUM BLACK TO THE FUTURE

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DEAR SOS SPONSOR 2025:

ABOUT SOS

Since its founding in 2013, **Saving Ourselves Symposium (SOS)** has become a highly anticipated community-centered conference that educates and empowers the Black LGBTQIA+ community in the South. Founded and led by a young Black same-gender loving man, SOS is truly the community's conference, and SAC is honored to have been chosen in 2019 to be the home of this yearly convening. **SOS 2025**, even in the face of adversity and tumultuous times, will continue the longstanding legacy upon which it was founded, with a theme that prioritizes the values of equity, innovation, and social justice. This conference speaks to the value of life and creates the energy and enthusiasm necessary for action.

Southern AIDS Coalition (SAC) invites you to join us as a sponsor for an unforgettable event that will ignite change, inspire leaders, and build power across the South. The Saving Ourselves Symposium promises to be a transformative gathering that centers Black LGBTQIA+ voices, experiences, and leadership. **Saving Ourselves Symposium 2025** is being held in Atlanta, Georgia August 15-17 and this year's conference will include three days of powerful plenaries, workshops, strategic planning, celebrations, social events, and networking. Held in the heart of the South, our conference is more than just a meeting—it's a movement. We're creating a space where activists, artists, healers, entrepreneurs, and everyday visionaries can connect, strategize, and co-create solutions to the challenges facing our communities.

THE CONFERENCE FOCUS

This year's theme, **BLACK to the Future: Strategies, Opportunities, Solutions**, is a bold call to envision and build the future we deserve—rooted in joy, resilience, and collective liberation. The theme is a call to action that speaks to the critical need to address the syndemics disproportionately impacting Black LGBTQIA+ communities, shifting dynamics among funding and service delivery, and communities directly being impacted by policies that are perpetuating stigma, exclusion, erasure and harm. **THIS IS NOT** just another conference but a convening for Black Queer Southerners and their allies/co-conspirators to strategize, plan and create our way forward. **WE WILL NOT GO BACK! SOS 2025** is a space for disseminating cutting-edge research, sharing promising health practices and strategies and celebrating the culture and creativity of the Black LGBTQIA+ community. While there are many challenges to be addressed, **SOS 2025** is also a celebration of resilience, creativity, and a moment to prioritize our need for healing collectively and individually.

WHY SPONSOR SOS 2025

For sponsors, **SOS 2025** is an opportunity to meaningfully engage with the Black LGBTQIA+ community, along with health and social service providers, regional and national leaders, and a diverse community of fierce allies. Sponsors help support and curate the space for critical conversations at the intersections of race, gender, and sexuality in a region often overlooked yet rich in history, talent, and grassroots leadership. **SOS 2025** attendees are trendsetters, influencers, and change agents. Supporting this conference through sponsorship will allow a number of attendees to participate at little to no cost—many of them coming from rural communities and other spaces where they typically feel stigmatized and isolated. This opportunity will leave a lasting impression on them and yield invaluable benefits.

WITH SOS 2025 YOUR FINANCIAL SUPPORT MAKES A REAL DIFFERENCE

A key component of SOS 2025 is the awareness that some members of the Black LGBTQIA+ community may not have the resources to attend this very important convening. This also considers grassroots organizations created and led by the Black Queer community, who may not have the budget as a new or budding organization to attend. Support from sponsors translates to resources for scholarships, travel, meals, lodging, programs and networking that empowers and creates life changing connections for all attendees. This is especially meaningful for attendees who reside in communities where they often feel ostracized and isolated. SOS 2024 will be a much-needed homecoming for the community and your support makes that possible.

FOR THE CULTURE: PRESENTING SPONSOR - \$100,000 (EXCLUSIVE)

- ▶ 20 standard conference registrations
- ▶ Prime placement gala seating for 20 guests
- ▶ Exclusive sponsorship of a breakfast or lunch plenary or;
- ▶ Exclusive sponsorship of Pre-Conference event or Institute
- ▶ Presenting Sponsor Logo placement on:
 - ▶ All conference print and digital materials
 - ▶ All Videos and promotional content
 - ▶ All on-site signage
- ▶ Premiere ad placement: Full-page ad in program book
- ▶ Banner ad in mobile app with push notification capability
- ▶ Inclusion in all promotions and social media platforms
- ▶ Prime advertisement placement onsite
- ▶ Sponsor materials/information distributed to attendees via conference bag (if provided at least 5 days in advance)
- ▶ Complimentary exhibit table with prime placement
- ▶ Welcome remarks at sponsored event(s)
- ▶ Event signage
- ▶ Recognition at all conference events as Presenting Sponsor



BLACK IS BEAUTIFUL SPONSOR - \$75,000

- ▶ 15 standard conference registrations
- ▶ Gala tables for 15 guests with priority seating
- ▶ Exclusive sponsorship of one high-profile event (e.g., opening plenary, lunch plenary)
- ▶ Logo placement on:
 - ▶ Conference print and digital materials
 - ▶ Videos and promotional content
 - ▶ On-site signage
- ▶ Full-page ad in the conference program book
- ▶ Banner ad in the mobile app
- ▶ Inclusion in conference-wide promotions and social media platforms
- ▶ Complimentary exhibit table with premium placement
- ▶ Welcome remarks at sponsored event(s)
- ▶ Signage and recognition at sponsored event
- ▶ Recognition as Major Sponsor throughout the conference
- ▶ Sponsor materials/information distributed to attendees via conference bag (if provided at least 7 days prior)





PRIDE & POWER SPONSOR - \$50,000

- ▶ 10 standard conference registrations
- ▶ Gala table for 10 guests with prime placement
- ▶ Exclusive sponsorship of a breakfast or lunch plenary
- ▶ Banner ad in mobile app with push notifications
- ▶ Inclusion in promotions and social media
- ▶ Prime onsite advertisement placement
- ▶ Sponsor materials in attendee bags (if provided 7 days in advance)
- ▶ Complimentary exhibit table with prime placement
- ▶ Welcome remarks at sponsored event(s)
- ▶ Event signage
- ▶ Recognition at all conference events as Sponsor

MOVEMENT BUILDER - \$25,000

- ▶ 5 standard registrations + 5 Gala tickets
- ▶ Complimentary exhibit table
- ▶ Listed as **Primary Sponsor** for one conference activity (e.g., snack break)
- ▶ Logo on conference website and select materials
- ▶ Sponsor materials in attendee bags
- ▶ Inclusion in all social media announcements
- ▶ Conference-wide sponsor recognition

SAY IT LOUD - \$15,000

- ▶ 4 standard registrations + 2 Gala tickets
- ▶ Complimentary exhibit table
- ▶ Sponsor materials in common areas and attendee bags
- ▶ Logo on conference materials
- ▶ Conference-wide acknowledgment

CHAMPION (COMMUNITY-BASED/NON-PROFIT SPONSORS ONLY) - \$5,000

- ▶ 2 standard conference registration and 2 Gala tickets
- ▶ Acknowledgment throughout the conference
- ▶ Materials displayed in the common areas of the conference
- ▶ Complimentary exhibit table

THE VIBRANCE EFFECT - \$20,000

- ▶ 4 standard registrations + 2 Gala tickets
- ▶ Complimentary exhibit table
- ▶ Sponsor materials in common areas and attendee bags
- ▶ Logo placement on conference materials
- ▶ Named sponsor of a break or social event (e.g., Meet & Greet)
- ▶ Inclusion in all social media promotions
- ▶ Conference-wide sponsor recognition

THE BLACK PRINT - \$10,000

- ▶ 2 standard registrations + 2 Gala tickets
- ▶ Complimentary exhibit table
- ▶ Sponsor materials in common areas and attendee bags
- ▶ Logo on conference materials
- ▶ Conference-wide acknowledgment

SCHOLARSHIP SPONSOR - \$2,500

- ▶ Recognition as sponsor of scholarships enabling community members to attend SOS 2025

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- ▶ **Technology Sponsor (\$40,000):** Support the conference's tech needs (Wi-Fi, app, A/V, interactive tools) as the official SOS Tech Sponsor.

WHY EXHIBIT?

- ▶ Boost brand visibility and engagement
- ▶ Directly connect with the community
- ▶ Understand audience needs and build brand trust
- ▶ Share your mission and services face-to-face

WHO SHOULD EXHIBIT?

- ▶ LGBTQ+ Organizations
- ▶ Community-Based Organizations
- ▶ Healthcare & Social Work Providers
- ▶ HIV/AIDS & Capacity Building Groups
- ▶ Advocacy & Government Agencies
- ▶ Small Businesses & Entrepreneurs
- ▶ Churches and Faith-Based Groups

EXHIBIT FEES

Type	Fee
Corporate/For-Profit	\$1,500
Federal, State, Local Gov. Agencies	\$1,000
Small Business/Entrepreneur	\$250
Non-profit (budget ≥ \$1M)	\$400
Non-profit (budget < \$1M)	\$200

Exhibitor Fee Includes:

- ▶ One (1) 6ft skirted table and two (2) chairs
- ▶ Two (2) conference registrations at discounted rate (\$150 each)

Important Deadlines:

- ▶ Reservation Deadline: June 30, 2025
- ▶ Late Reservation (July 1–Aug 1, 2025): +\$100 late fee
- ▶ Cancellation (by July 1): Full refund minus \$50 processing fee
- ▶ **No refunds after July 1, 2025**



(Registration payments include a ticket to the Gala and Brunch)

EARLY BIRD - \$125

(May 15 - June 30, 2025)

REGULAR - \$150

(July 1 - August 1, 2025)

LATE/ON-SITE - \$200

(August 2 - August 17, 2025)

SPECIAL EVENTS

Tickets can be purchased separately:

SOS 2025 GALA - \$75

(Saturday, August 16)

SOULFUL QUEER BRUNCH - \$50

(Sunday, August 17)

FOR MORE INFORMATION CONTACT
SOS@SOUTHERNAIDSCOALITION.ORG

